

TRAVEL

Euromonitor International is a global market research company supporting strategic decisions on how, when and where your business will grow.

Our Passport Travel database helps redirect assumptions and uncover new opportunities with global insights on category trends in 210 countries and territories worldwide.

With intuitive navigation to statistics and analysis on the industry, Passport Travel helps move your business forward with a stronger strategic direction.



Passport



RESEARCH APPLICATIONS

Companies around the world rely on Passport to develop growth opportunities and influence strategic planning. Providing a wealth of standardised and cross-comparable statistics across 210 countries and territories, Passport Travel supports critical decision making with data and analysis at the country, regional and global level.

Identify new areas of growth

Align corporate strategy to the growth potential of your target markets and prioritise new market entry opportunities.

Tailor your targeting strategies

Refine marketing, brand, product and sales planning with forecasts on tourism flows from our proprietary tourism model.

Benchmark your competition

Track the competitive company and brand performance across various travel categories, including airlines and hotels.

Expand your reach

Find new distribution channels and product categories to boost ancillary revenues.

Stay on top of the latest innovations

Understand the rise of disruptive consumer trends and new successful business models in travel booking.

Understand consumer preferences

Ensure you reach your consumers through effective channels with insight on mobile and online travel sales performance.

INTERACTIVE DATABASE

Our research approach ensures quality and cross-country comparability to inform strategic planning with confidence.

Standardised coverage

- » Consistent category and channel definitions

Market sizes

- » 15 years of historic data and 5 year forecasts
- » Inbound arrivals / outbound source markets using UNWTO data and proprietary model
- » Traveller profiles, travel modes including airlines, lodging, activities and online travel sales and intermediaries
- » Value flows by country data for destination-source market pairs

Passport

Search Industries Economies Consumers Companies Analytics API Consulting Help

ALL Search by keyword GO

SEARCH RESULTS / Market Sizes

Forecast [Category Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

CONVERT DATA + CHANGE DATA TYPES Σ GROUP SUM 2020 2023 APPLY CHANGE STATS TYPE MODIFY SEARCH +

Stats Type	Geography	Category	Data Type	Unit	Current Constant	2020	2021	2022	2023
	Brazil	Activities (Destination)	Retail Value RSP	BRL million	Current Prices	5,085.0	5,446.2	5,970.3	6,502.8
	Brazil	Attractions	Retail Value RSP	BRL million	Current Prices	2,365.2	2,552.2	2,767.1	3,013.0
	Brazil	Culture, Heritage and Museums	Retail Value RSP	BRL million	Current Prices	902.7	998.2	1,091.1	1,199.5
	Brazil	Casinos	Retail Value RSP	BRL million	Current Prices	-	-	-	-
	Brazil	National Parks	Retail Value RSP	BRL million	Current Prices	35.5	38.8	42.6	47.1
	Brazil	Theme Parks	Retail Value RSP	BRL million	Current Prices	1,131.0	1,192.0	1,282.3	1,385.2
	Brazil	Other Attractions	Retail Value RSP	BRL million	Current Prices	295.9	323.2	351.1	381.2
	Brazil	Attractions Offline	Retail Value RSP	BRL million	Current Prices	2,338.0	2,517.8	2,721.2	2,955.5
	Brazil	Attractions Online	Retail Value RSP	BRL million	Current Prices	27.2	34.5	45.9	57.5
	Brazil	Attractions Direct	Retail Value RSP	BRL million	Current Prices	17.0	20.7	27.4	34.6
	Brazil	Attractions Intermediaries	Retail Value RSP	BRL million	Current Prices	10.2	13.8	18.5	22.9
	Brazil	Medical Tourism	Retail Value RSP	BRL million	Current Prices	611.3	649.0	692.9	742.1
	Brazil	Shopping by International Tourists	Retail Value RSP	BRL million	Current Prices	1,661.9	1,765.4	1,984.8	2,175.6
	Brazil	Spas	Retail Value RSP	BRL million	Current Prices	446.7	479.6	525.5	572.2

Passport Travel data

Company and brand data

- » Airlines, car rental, hotels, short-term rentals, intermediaries and online intermediaries
- » company and brand shares, sales and ranking
- » Company data by global brand owner and national subsidiary / licensee
- » Brand data by global brand name and local brand name
- » Key performance indicators

Additional data

- » Tourism expenditure
- » Booking channels: online and offline
- » Low cost carriers
- » City arrivals
- » Leading airports
- » Luxury and budget hotels
- » Short-term rentals

INSIGHTFUL ANALYSIS

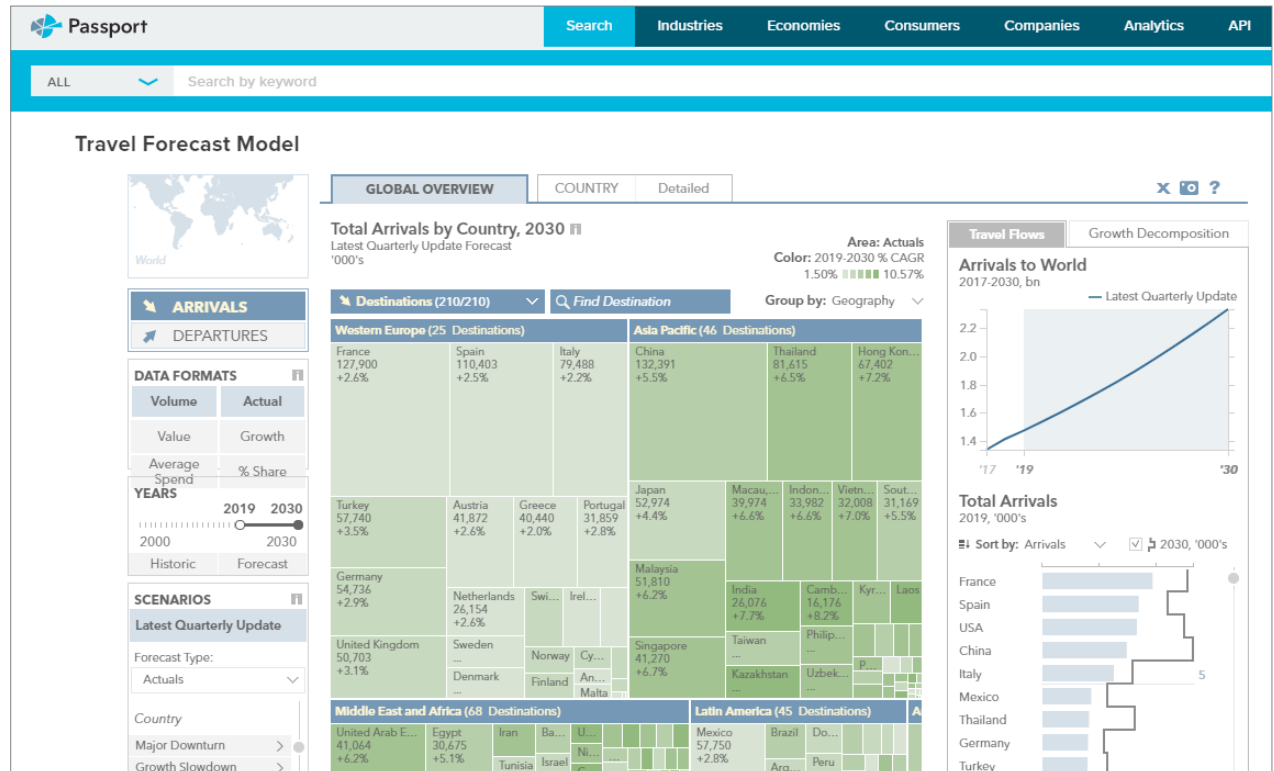
In-depth and timely analysis helps you understand the scale and direction of industry trends.

Dashboards

- » Deliver a visual representation of category, company and channel performance to reveal future opportunities and threats
- » Analyse data on a global, regional and country level

Passport Connector

- » Use scatter plots to identify and visualise potential relationships between two data sets
- » View both positive and negative correlations to identify either direct or inverse relationships between industries and categories
- » Identify product complements, substitutes and other potential socio-economic relationships



Passport Travel Industry Forecast Model

Global reports

- » Briefings on the latest market trends, new product activity and emerging growth sectors examine the market from a global and regional perspective

Country reports

- » Analyse key trends and developments in 150 markets for all product categories and channels

Company profiles

- » Evaluate the market position and financial performance of the leading international players

Travel city briefings

- » Travel performance in key destinations with insight on flows: inbound and domestic, lodging, travel modes, infrastructure developments and leading attractions and activities

CATEGORY COVERAGE

We monitor and analyse industry trends in Travel globally, from the “big picture” down to specific category levels.

Categories in Travel include:

TRAVEL

TRAVELLER PROFILES
ANNUAL LEAVE
LEISURE OUTBOUND DEMOGRAPHICS
SEASONALITY
TRAVELLERS BY AGE

FLows
INBOUND ARRIVALS*
CITY ARRIVALS**
OUTBOUND SOURCE MARKETS*
DOMESTIC TRIPS**
EXPENDITURE: OUTBOUND
AND DOMESTIC
TOURISM RECEIPTS: INBOUND
DOMESTIC BUSINESS EXPENDITURE
AND DOMESTIC LEISURE EXPENDITURE

TRAVEL MODES**
AIRLINES*
Charter
Low cost carrier
Schedule
BUS
CRUISE
FERRY
RAIL
CAR RENTAL**
BUSINESS
INSURANCE REPLACEMENT CAR RENTAL
LEISURE

LODGING**
CAMPSITES
HOTELS
HOTELS BY PRICE PLATFORM
SHORT-TERM RENTALS**
HOSTELS
OTHER LODGING

ACTIVITIES

ATTRACTIONS AND EXPERIENCES**
CULTURE, HERITAGE AND MUSEUMS
CASINOS
MUSEUMS
NATIONAL PARKS
THEME PARKS
OTHER ATTRACTIONS
SPAS
MEDICAL TOURISM
SHOPPING BY INTERNATIONAL TOURISTS

ONLINE TRAVEL SALES AND
INTERMEDIARIES**
INTERMEDIARIES
LODGING
CAR RENTAL
CRUISE
AIR
OTHER TRANSPORT
PACKAGE HOLIDAYS
TRAVEL INSURANCE
OTHER INTERMEDIARIES
CORPORATE BUSINESS INTERMEDIARIES
LODGING
CAR RENTAL
AIR
OTHER TRANSPORT
TRAVEL INSURANCE
OTHER INTERMEDIARIES
LEISURE INTERMEDIARIES
LODGING

CAR RENTAL
CRUISE
AIR
OTHER TRANSPORT
PACKAGE HOLIDAY
TRAVEL INSURANCE
OTHER INTERMEDIARIES
INTERMEDIARIES ONLINE SALES
INTERMEDIARIES OFFLINE SALES

ONLINE SALES**
DIRECT SUPPLIERS
INTERMEDIARIES

ONLINE TRAVEL SALES TO RESIDENTS
MOBILE TRAVEL SALES TO RESIDENTS
ONLINE TRAVEL AGENCIES
ONLINE TRAVEL AGENCIES MOBILE
OTHER TRAVEL INTERMEDIARIES
OTHER TRAVEL INTERMEDIARIES MOBILE
AIRLINES DIRECT
AIRLINES DIRECT MOBILE
OTHER TRANSPORT DIRECT
OTHER TRANSPORT DIRECT MOBILE
LODGING DIRECT
LODGING DIRECT MOBILE
CAR RENTAL DIRECT
CAR RENTAL DIRECT MOBILE
OTHER DIRECT
OTHER DIRECT MOBILE

* Datasets available for 210 countries and territories for tourism flows.

** Datasets available for 99 countries. All other data sets available for 57 major markets.

GEOGRAPHIC COVERAGE

Passport Travel offers detailed cross-country comparable analysis of markets worldwide.

We research Travel in:

AFRICA AND THE MIDDLE EAST

ALGERIA
BAHRAIN
CAMEROON
EGYPT
ISRAEL
JORDAN
KENYA
KUWAIT
LEBANON

MAURITIUS
MOROCCO
MOZAMBIQUE
NIGERIA
QATAR
OMAN
SAUDI ARABIA
SOUTH AFRICA
TANZANIA
TUNISIA
UNITED ARAB EMIRATES

ASIA PACIFIC

AZERBAIJAN
CAMBODIA
CHINA
FIJI
HONG KONG, CHINA
INDIA
INDONESIA
JAPAN
KAZAKHSTAN
LAOS
MACAU
MALAYSIA
MALDIVES
MYANMAR
PAKISTAN
PHILIPPINES
SINGAPORE
SOUTH KOREA
TAIWAN
THAILAND
THAILAND
UZBEKISTAN
VIETNAM

AUSTRALASIA
AUSTRALIA
NEW ZEALAND

EASTERN EUROPE
BELARUS
BOSNIA-HERZEGOVINA
BULGARIA
CROATIA
CZECH REPUBLIC
ESTONIA
GEORGIA
HUNGARY
LATVIA
LITHUANIA
MACEDONIA
POLAND
ROMANIA
RUSSIA
SERBIA
SLOVAKIA
SLOVENIA
UKRAINE

LATIN AMERICA

ARGENTINA
BOLIVIA
BRAZIL
CHILE
COLOMBIA
COSTA RICA
DOMINICAN REPUBLIC
ECUADOR

GUATEMALA
JAMAICA
MEXICO
PERU
PANAMA
URUGUAY

NORTH AMERICA

CANADA
USA

WESTERN EUROPE

AUSTRIA
BELGIUM
CYPRUS
DENMARK
FINLAND
FRANCE
GERMANY
GREECE
ICELAND
IRELAND
ITALY
MALTA
NETHERLANDS
NORWAY
PORTUGAL
SPAIN
SWEDEN
SWITZERLAND
TURKEY
UNITED KINGDOM

210 countries and territories are available for inbound and outbound flows data including the above listed 135 countries and additional 75 countries and territories, including: Gibraltar, Kosovo, Anguilla, Curaçao, Martinique, Sint Maarten, St Kitts, St Lucia, US Virgin Islands, Afghanistan, American Samoa, Armenia, Bhutan, Guam, Kiribati, Nauru, New Caledonia, North Korea, Tonga, Tuvalu, Vanuatu, Benin, Botswana, Burkina Faso, Burundi, Cape Verde, Central African, Republic, Chad, Comoros, Congo, Democratic Republic, Congo-Brazzaville, Côte d'Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Guinea, Guinea-Bissau, Iraq, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Niger, Réunion, Rwanda, Sao Tomé e Príncipe, Senegal, Sierra Leone, Somalia, South Sudan, Sudan, Swaziland, Syria, Togo, French Polynesia, Kyrgyzstan, Samoa, Solomon Islands, Tajikistan, Turkmenistan, Albania, French Guiana, Guyana, St Vincent and the Grenadines, Suriname, Libya, Zambia, Andorra, Liechtenstein, Yemen.

AS A CLIENT YOU WILL RECEIVE

Dedicated account management

Your personal account manager is available to help you maximise your investment, first by understanding your broader strategic objectives and areas of focus and then guiding you to the most relevant and useful insights.

Real-time support

Leveraging our network of 15 global offices and 1,000+ in-country analysts, we can provide local, timely support to help address specific research queries and provide Passport training across our clients' divisions.

Insights delivered to your inbox

Set up an rss feed and a weekly email alert to ensure you do not miss our latest industry, country and company analysis, podcasts and videocasts.



Euromonitor International provides its customers with a quality of service that is simply unprecedented. Using Euromonitor International's services, companies that depend upon reliable and consistent market research data will find themselves well positioned to tackle most uncertainties in the markets in which they operate.



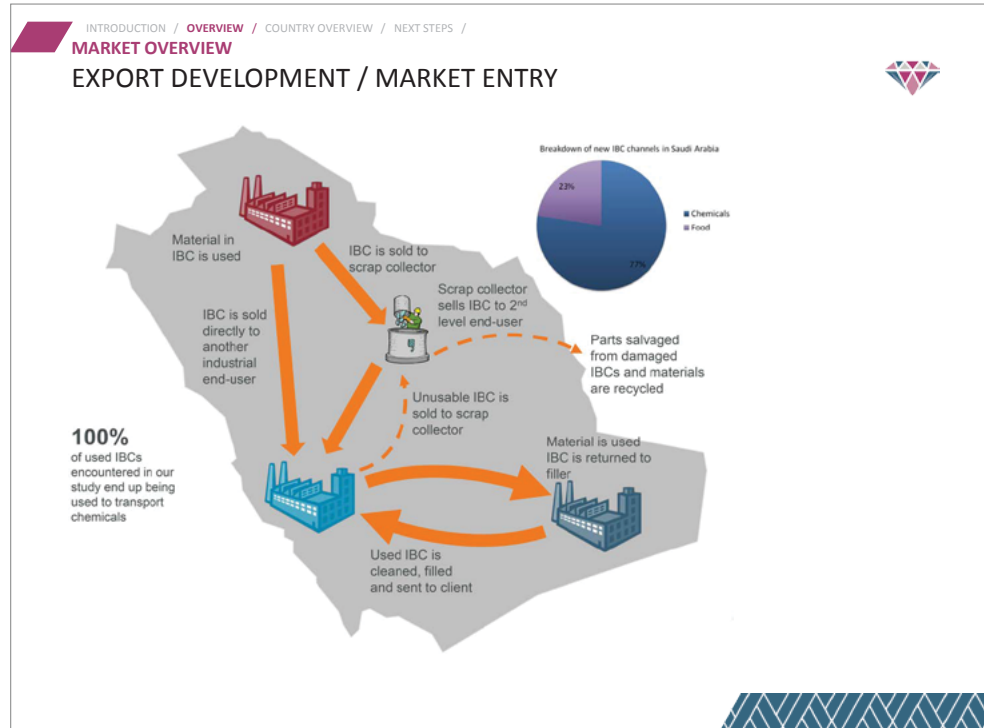
OTHER SERVICES

Euromonitor International is dedicated to delivering quality market intelligence enabling better informed business decisions.

Related Passport content

The following content can be integrated with your Travel subscription:

- » Alcoholic Drinks
- » Apparel and Footwear
- » Automotive
- » Beauty and Personal Care
- » Consumer Finance
- » Consumer Foodservice
- » Digital Consumer
- » Economies and Consumers
- » Eyewear
- » Health and Wellness
- » Personal Accessories
- » Retailing
- » Soft Drinks



Euromonitor Consulting

Euromonitor Consulting designs research solutions to reach our client's specific needs. Our consulting team works to answer your commercial questions with data and insights generated by our research experts, industry knowledge and worldwide network of on-the-ground analysts.

Euromonitor Consulting works collaboratively with you to identify growth opportunities, supporting functions from strategy, finance, innovation and insights, to category and marketing teams.

Our cost-effective research will change the way you think about, approach and take action in global markets. With more than 8,000 projects completed, Euromonitor Consulting has the expertise to work on a variety of projects.

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