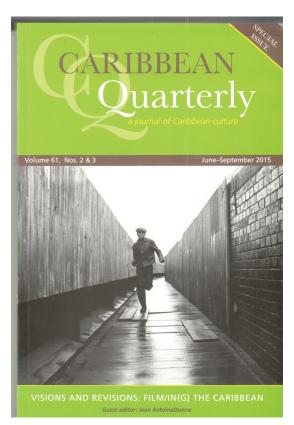
Caribbean Quarterly



Kim Robinson-Walcott

EDITOR/HEAD, CARIBBEAN QUARTERLY

Caribbean Quarterly (CQ), launched in 1949 by the then Extra Mural Department of The University College of the West Indies and long regarded as the flagship journal of the University, was revamped in 2010-2011. An editorial board appointed by then Vice-Chancellor, Professor E. Nigel Harris formulated a new vision and strategic plan for CQ, sharpening its identity as a peer-reviewed "journal of Caribbean culture", while encouraging a livelier diversity of material, therefore giving CQ a special place in the family of journals at The UWI, and in the global arena. CQ's management is committed to supporting the continued development and international exposure of The UWI as mapped in the University's strategic plan, positioning and utilising CQ as a tool for the promotion of research and global outreach.



Caribbean Quarterly cover, vol. 61, nos. 2-3 (June-Sept 2015)

OUTREACH

CQ's publishing partnership with Routledge/the Taylor and Francis group, successfully negotiated in 2014-2015 under the direction of former Vice-Chancellor, Professor E. Nigel Harris, became effective in January 2016. In recognising CQ's role in marketing the UWI brand internationally and within the region, while being keenly aware of the necessity of strong marketing and branding in support of strong content in order to ensure the journal's continued viability despite global contractions in scholarly publishing, we were happy to entertain Routledge's initial expression of interest in having CQ join its family of 2,000+ journals. Fully endorsed in principle by CQ's editorial board and carefully vetted by The UWI's Legal Department, the contract was signed by the new Vice-Chancellor, Professor Sir Hilary Beckles. Under the partnership, Taylor and Francis will publish CQ both online and in print and market it internationally, while we retain full editorial and design control. This arrangement promises significantly

Caribbean Quarterly

increased global reach for *CQ*, and more critically, for Caribbean scholarship, especially that of The UWI faculty. *CQ* will benefit from Routledge's existing marketing structure, extensive sales reach, and network of global offices, as well as its technical expertise in electronic publishing, enabling us to showcase Caribbean cultural scholarship to a dramatically wider global audience, while safeguarding our integrity as a high-quality journal.

Meanwhile, we maintained our strategic attendance at international conferences to promote *CQ* internationally as The UWI's flagship journal and a premier journal of Caribbean culture, expand our subscriber base and bank of contributors, and develop new international scholarly and business partnerships. In 2015-2016, we participated in the largest international Caribbean studies conference: the 41st annual conference of the US-based Caribbean Studies Association (CSA) in Port au Prince, Haiti, in June 2016.

INTERNAL OPERATIONAL PROCESSES

In playing its part in the fulfilment of the mandate of The UWI's strategic plan for the "development of university strategies and initiatives for information, communication and marketing that are technology-driven and achievable", CQ continued to ensure high-quality and timely publication of issues (with one double issue and three single issues published during the year under review) so as to establish and sustain The UWI's reputation as an institution of excellence.

FINANCIAL

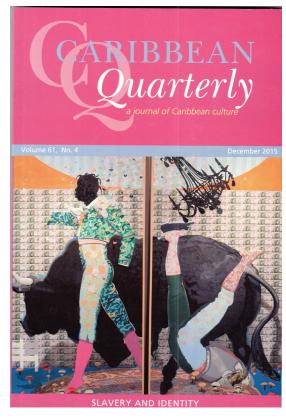
CQ continues to be self-funded, with all production and promotion expenses being covered by royalty and subscription revenues. Our new contractual agreement includes provision of an annual contribution by Routledge towards *CQ*'s editorial expenses.

RESEARCH AND INNOVATION

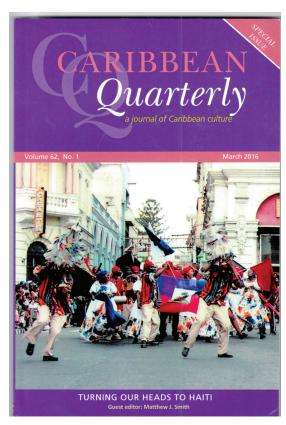
In pursuit of the mandate of The UWI's strategic plan of "increasing the number of peer-reviewed publications" of UWI faculty members, CQ continued to encourage/promote faculty's utilisation of CQ as a high-quality peer-reviewed publication with an international audience, and in the period under review saw a steady stream of submissions from UWI faculty members, as well as from international scholars of Caribbean studies.

EMPLOYEE ENGAGEMENT AND DEVELOPMENT / STUDENT DEVELOPMENT

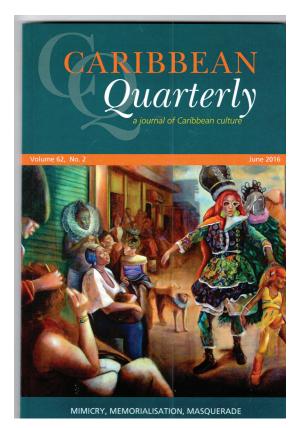
During the year under review, through an informal collaboration with the Department of Literatures in English, at The UWI Mona Campus, *CQ* continued to employ a student trainee editorial assistant. The medium-term view is to develop a student internship editorial assistant programme, and the long-term aim is to build a bank of editorial talent for the publishing industry as well as providing skills training for employability in an area of need throughout the region.



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Caribbean Quarterly cover, vol. 62, no. 1 (March 2016)



Caribbean Quarterly cover, vol. 62, no. 2 (June 2016)